

Evolution

India's successful Business Models

Blossoming

Bolstering

Business

Business

New Prisms



Colourful & Complex Economics

Sustaining

Synergy

Security

Support

IPL, Bollywood

Interaction of Million

S
y
s
t
e
m

S
y
s
t
e
m

S
y
n
d
i
c
a
t
e

S
c
h
e
m
e
s

P
o
l
y
t

G
e
o
p
o
l
i
t
i
c
s

O
p
e
r
a
t
i
o
n
s

O
p
e
r
a
t
i
o
n
s

O
p
e
r
a
t
i
o
n
s

O
p
p
o
r
t
u
n
i
t
i
e
s

Evolution

Interaction of millions

Two authors come to my mind to evaluate things, issues and happenings with proper perspective both in the context of the topic as well as prevailing situation.



One Nassim Taleb who labels a phenomenon as Soviet- Harvard illusion which he describes as lecturing birds on flight and thinking that the lecture caused their skills at flying.

Another leading extraordinary scholarly author Matt Ridley who explains lucidly how everything in human society evolves through the changes which are incremental, inexorable, gradual and spontaneous and they happen through the interactions of millions not from the plans of a few.

- It would be both a cliché and careless statement if one says crisis throws opportunities, when there are many undergoing various forms of struggles. However, the inevitable fact is yes crisis offers opportunities to look at the importance of certain policies that created eco systems. Let no one interpret the following statements with political undercurrents.

- The policies that helped immensely during the pandemic were Swachh Bharat , bank accounts for all, Digital India, Skill India etc. These ensured certain amount of hygiene, delivery of financial assistance, food, services and health care through the use of technology, again used by millions of people.

- Bollywood and IPL. It is easy to use clichéd labeling as teamwork. But why similar teamwork does not work that successfully in other teams, I mean other domains of activities? The fact is both factor in the inherent attributes of Indian aesthetics and collective social behavior which manifest traditions and as well as their willingness to transform and to reform as an inevitable aspect of evolution a fantastic combination of firm foundation with flexible super structures.

- For example if we take a meal called as Thali so many dishes with so much of variety traditionally and we keep adding newer trends in taste, adopting to the new and all providing a wholesome lunch which has taste and nutritional values.

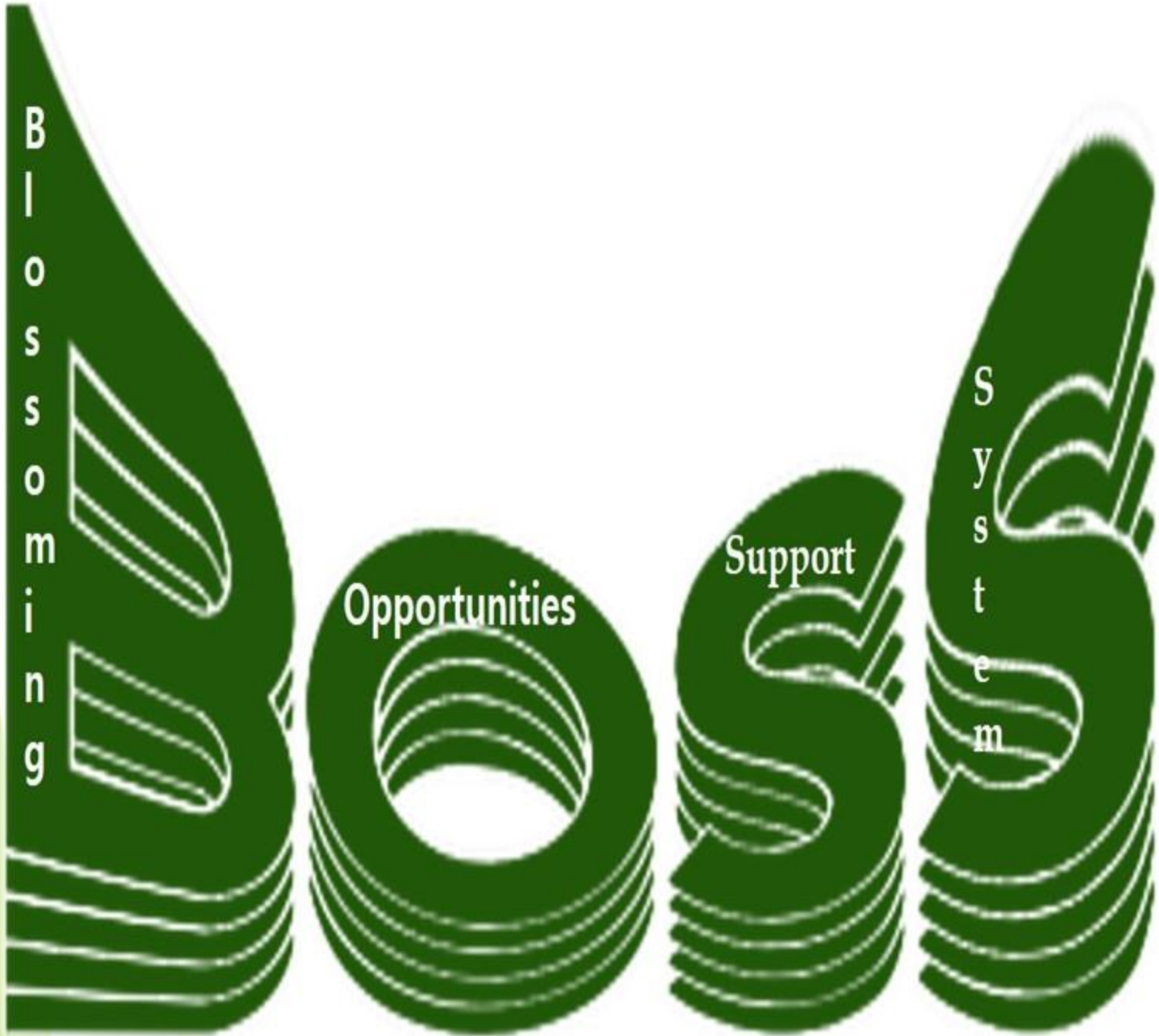
- Any Bollywood movie , even a serious crime thriller we will have scenes of either hero or villain dreaming, enjoying music, romantic scenes, humor, dialogues spiced with serious sermonizing and philosophical advices for social life etc. On the whole it is a concept which is called as सब चीज को थोड़ा थोड़ा यह कुछ भी नै छोड़ेंगे Little bit of everything It will leave nothing

- Both Bollywood and IPL have grown on those lines by adopting all required technology and adding on new interesting aspects.

- It is not mere team work though that may be the much preferred and fancied catchy terminology.

► Successful and sustainable models should have 4 bosses which are needed for India's growth trajectory which is getting prioritized and focused by the present government. By 4 BOSSES I mean easy to remember acronyms.

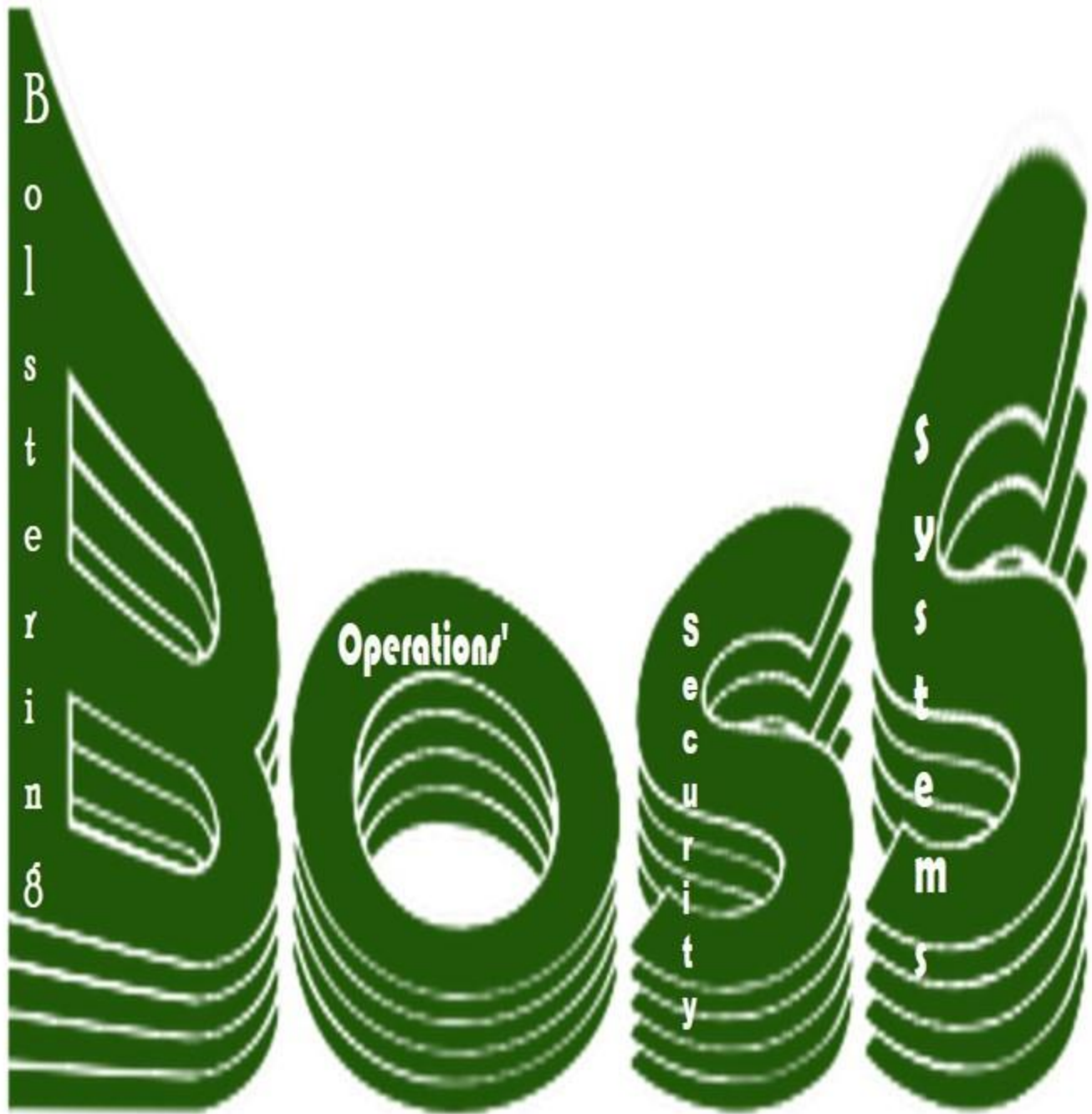




Innovation incubation centers, start ups funding, micro finances and insurances

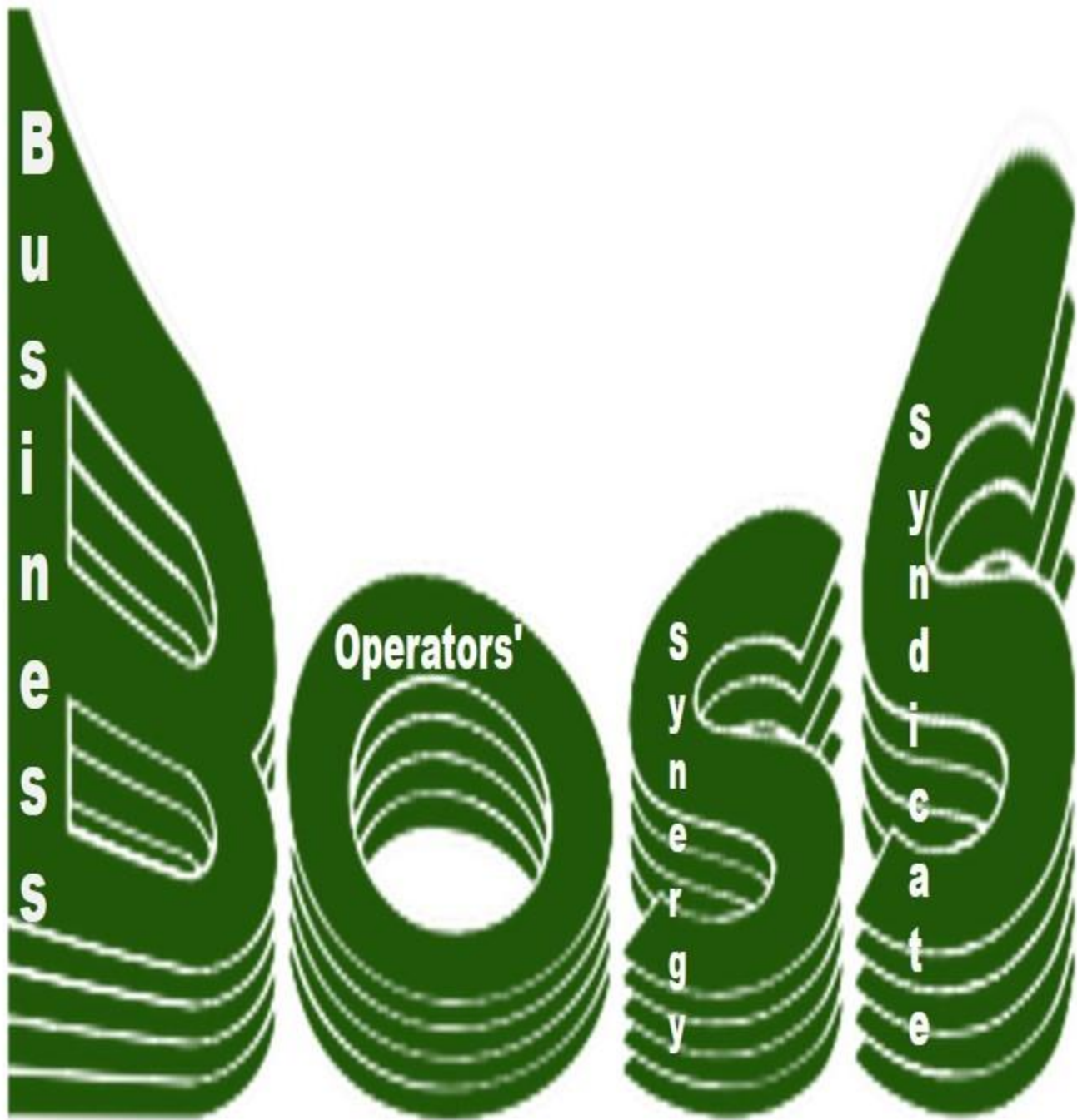
specifically insurance-instead of mere BOP- Business Owners Policy needs to publicize more widely about the nuanced policies like :-

- Business Interruptions Insurance,**
- Business Income Insurance,**
- Accounts Receivables Insurance etc.**

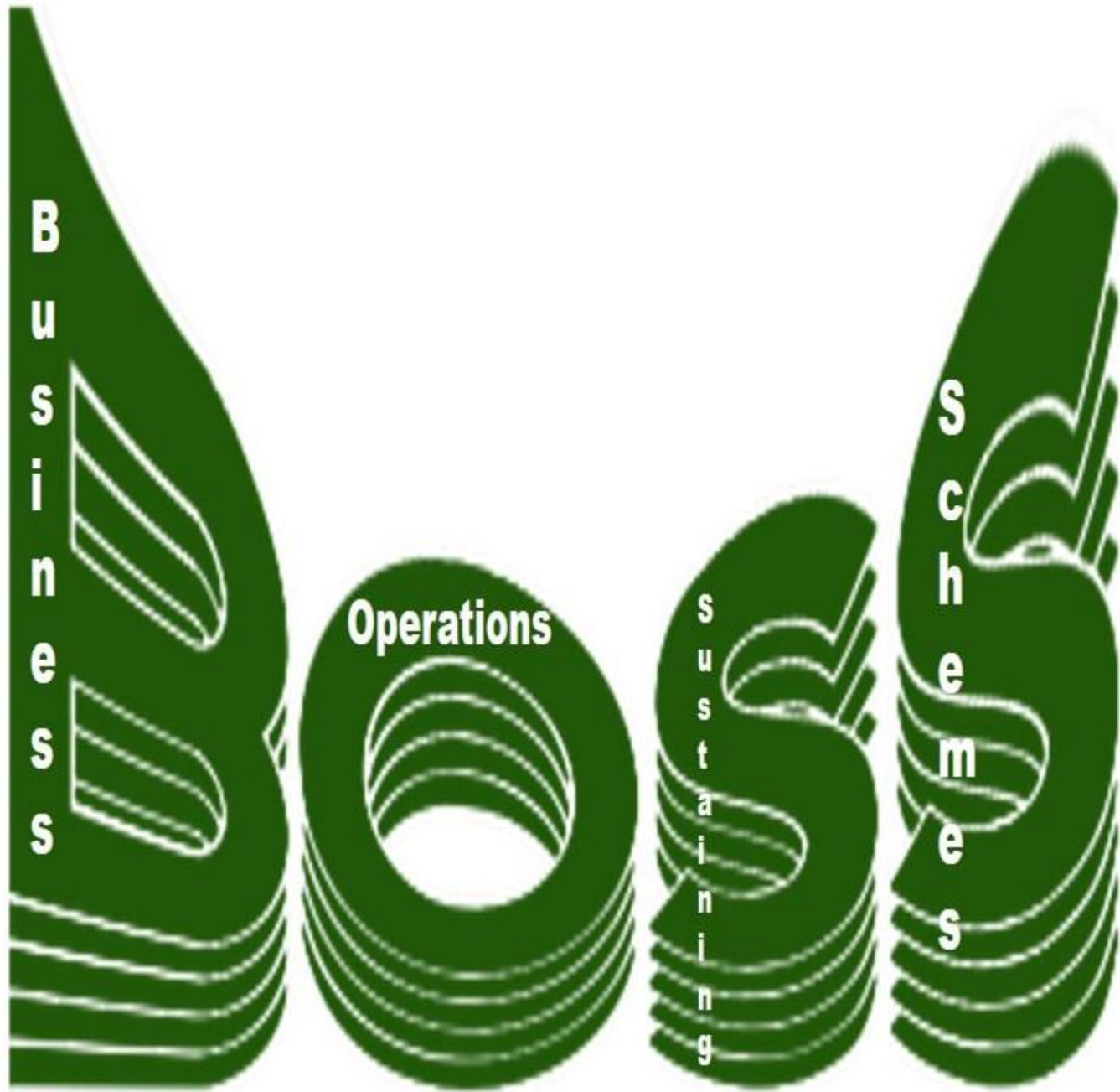


Gadgets are the Gods of universal religion of Technology.

Security is the most sacred and esoteric aspect, if one may say so and there are a few important layers to know the sacred like threat perception, vulnerability assessment, protection and all leading to cybersecurity with its few broader aspects like hardware and software based security which need to be tailor made to ensure adequate amount of delicate balance between privacy and transparency, between tradeoffs and utility etc.



We need **synergy of skills, technologies, manufacturing facilities, investments, institutions** to help, to encourage, to monitor, to regulate and so on.



Policies,
Schemes,
Regulations,
Bench strength of
talent pool,
Infusion of domain
specific additional
funding,
Risk protection
through insurance etc.

New Prisms needed to wade through the present day geo-economic and socio political milieu which defies all existing definitions and contours of functions where in one cannot afford to defy or deny the importance of anything.

Colorful, but changing and confusing

Modern economics and present day politics

All aspects and arms of modern economics, present day politics as well as the means to implement them through various technological tools are too complex and operate with multiple dimensions and myriad dynamics involving various factors.

Besides, they keep changing their patterns as unpredictably like those of a kaleidoscope in a monkey's hand.



Digital technology and cyber world




What happens in digital technology and cyber world is like a monkey sitting inside a kaleidoscope.



New Prisms needed to wade through the present day geo-economic and socio political milieu which defies all existing definitions and contours of functions where in one cannot afford to defy or deny the importance of anything.

International politics involves poly tricks



International politics involves poly tricks. One part of it is like swinging in the air and forced to hold on to what is fixed but precarious like 'trapezium' artists in circus . Merely taking the sound of 'peace' from this 'trapezium' cannot give any clarity. Life swings between rope and hope, with a protective net below if you are willingly participating in the event.